

Frequently Asked Questions (FAQs) Masters of Business Administration - MBA

Who should apply to Masters in Business Administration?

The Masters in Business Administration is aimed at recent graduates who have some postgraduate corporate work experience, and the motivation and desire to build a strong foundation for a career in business.

What kind of people is the MBA aimed at?

The MBA is aimed at people who are at a relatively early stage in their career. The programme is suitable for people who want to increase their knowledge of business and management to:

- Enhance their existing career and accelerate their promotion prospects
- Change career by changing function, or industry
- Start their own business.

The highly international nature of the programme also makes it suitable for people who want international mobility. Above all, it is a preparation for general management with a global outlook rather than particular country-centric one.

What kind of career does the MBA prepare you for?

As a general management programme, the MBA is good preparation for any job that requires general management competence. The programme is of particular interest to people working in, or planning to work in finance, consultancy, manufacturing and service industries. DYPUSM offers a plethora of programs in management to cater to the needs of Industry.

MBA CORE PROGRAM SPECIALIZATION

- MBA in Marketing
- MBA in Finance
- MBA in Human Resources
- MBA in Operations
- MBA in Systems
- MBA in Entrepreneurship Management
- MBA in Sports Business Management

MBA SECTORAL PROGRAM SPECIALIZATIONS

- MBA in Retail Management
- MBA in Banking & Insurance Management
- MBA in International Business Management
- MBA in Health & Hospital Management
- MBA in Pharmaceutical Industry Management

- MBA in Biotechnology Management
- MBA in Logistics & Supply Chain Management
- MBA in Aviation Management

Increasingly, some use D. Y. Patil University School of Management's MBA to help them establish their own business or return to help run a family business.

Do I need work experience or can I apply after college?

As the programme is aimed at recent graduates, most students who enter the programme do so immediately following their undergraduate studies. While work experience is not a requirement, gaining experience in your industry of interest is a good way to gain not only valuable experience that will boost your CV, but also experience that will help you to better understand whether this is the appropriate career path for you. Most students will have completed at least one internship prior to joining the programme, and experience ranges from involvement with family businesses, entrepreneurial ventures, not-for-profits, and finance, consulting, and other corporate organizations.

What would be the duration and structure of the program?

The 2- year full time program consists of four Semesters, each semester being of six month duration. The first semester mainly comprises of subjects related to general management, which would provide insights into managerial concepts. Here the focus is to give the students a firm grounding on the managerial skills and also in honing their interpersonal skills through a series of practical based sessions. In the subsequent semesters the focus shifts to specialization based subjects relevant to the specific stream. The course curriculum has been designed in consultation with our industry partners who are also our knowledge partners. The classroom training is supplemented by guest lectures by specialists, industrial visits and summer and winter training projects and assignments. Other co-curricular activities include an Intercollegiate festival i.e. Paramount, National Research Conference, Seminars, Corporate Round Tables and workshops. The aim is to ensure an overall development

of the students through interaction with students of the institutes and the personnel from various industries.

What are the Admissions and Selection Criteria?

Prospectus and forms will be available at the information desk of the Institute in, Sector-4, CBD Belapur, Navi Mumbai on payment of Rs. 2000/- or form can be downloaded from the website and couriered to the address with Rs.2000/- only by DD drawn in favour of D. Y. Patil University Department of Management payable at Navi Mumbai. (Add Rs.100/-for outstation students towards postal charges).

The DYP CET will be held in April 2017.

What is the Selection procedure?

The selection criterion takes into account:
Educational Qualification / Performance The results of DYP CET, Group Discussion / Personal Interview, Work experience and Extra Curricular Activities (Sports, Cultural)

At the time of admission Students need to Submit following certificates.

- 10th class Marks sheet & Passing Certificate
- 12th class Marks sheet & Passing Certificate
- F. Y. Mark sheet
- S. Y. Mark sheet
- T. Y. Mark Sheet & Passing Certificate
- T. Y. Convocation Certificate
- Transfer Certificate
- Address Proof : Aadhar Card / Passport
- Birth Certificate or School leaving
- Domicile Certificate (in case of outside of Maharashtra)
- Cast certificate & Cast Validity Certificate

At the time of admission following original document need to submit

- Graduation Mark sheet & Passing Certificate
- Migration Certificate

* In case the result is awaited for final semester / year, the mark sheet of the previous semester needs to be submitted.

Student has to submit **2 sets** of attested photocopies of all above mentioned documents along with the admission application form. In case of reserve categories 5% relaxation in graduation percentages will be given.

Eligibility for all the Program :

Graduate with minimum 50% marks in any discipline from recognized university OR Equivalent.

MBA in Pharmaceutical Industry

MBA in Biotechnology

MBA in Health & Hospital Management

Eligibility for the above mentioned courses:

Graduate with minimum 50% marks in any discipline with special preference to B.Sc / B.E / B.Tech / B.Pharm / MBBS / BAMS / BUMS / BDS / B.Nursing from recognized university OR Equivalent.

For further details kindly contact:

Mr. Gurpreet Singh: 8652233743 _

Mr. Bhushan Khairnar: 9665123559 _

Mr. Priyesh Shinde: 7506660266

Mr. Omkar Gharat: 8082612100

Contact office: + 91 22 2758 9200

OR

Dr. Sunil V. Surte:

98927 77004 (Admin Head) _

The total fees (2 years) for each course will be Rs.5,90,000.

First Year Mode of Payment: DD of Rs. 3,00,000/-

(Rupees three lakhs only

in favour of 'D. Y. Patil University,

Department of Business Management' payable at Navi Mumbai.

Fees for Second Year Mode of Payment :

DD of Rs. 2,90,000/- (Two lakhs ninety thousand only) in favor of 'D. Y. Patil University, Department of Business Management', Payable at Navi Mumbai.

- **THIS SCHOOL IS A DONATION / CAPITATION FREE SCHOOL . WE HAVE NO AGENTS / REPRESENTATIVE**

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What are the programme's objectives?

Everyone who joins the MBA has different goals, pressures and learning styles while studying. This is an intensely experiential programme, balancing theory and practice with a structure you can tailor to meet your leadership and development needs.

Year one focuses on key themes to give you a rigorous and analytical grounding in the techniques and frameworks of global general management. Year two develops your individual goals. Through a diverse choice of electives that reflect the breadth of our faculty's thought leadership, you can broaden or specialize your learning. Throughout your MBA experience, you will encounter an number of practical experiences of organizing college fest, celebrate various day & managing your own events, while still studying theory, promising a well-rounded growth.

How will the programme be taught?

Pedagogical tools are matched to the needs of individual programs and emphasize active participation rather than passive assimilation. The case method of study is the major tool. It is supplemented by group exercise, role-play, games, lecture-cum discussion and presentation by participants. Simulation Technique is also used. The overall teaching methodology is Industry and employment oriented with an emphasis on sharing and imparting knowledge through a plethora of Workshops, Conferences, Case-studies, Guest lectures and also Domestic & International Industrial Visits. More than 45 Guest Lectures are organized by the Department.

Does the teaching have a practical orientation?

As well as pursuing research in their own fields of interest, members of faculty act as consultants and advisers to industry and government, and many hold directorships in a range of organizations or in some cases run their own businesses. These activities help to maintain the practical relevance of the School's teaching and research.

What form does the teaching take?

Most of teaching takes the form of structured lectures and case studies. The style is participatory and classes frequently include case analysis and discussions.

There are also many projects and group work, field investigations and visits, as well as individual research and simulations.

How accessible are the faculty to the students?

Teaching faculties are there to support you through your MBA journey and are available outside class times to discuss academic issues. Students will also have an opportunity to interact more closely with faculty through their involvement in various activities that run year around.

Do students have an opportunity to learn about the external consulting projects and research activities undertaken by faculty?

Yes. Our Research & Extension Centre handles the M.Phil and the Ph.D. programs Management Research, Management Development Programs (MDP's) & Extension Activities. The Research and Extension Centre publishes the annual Research Journal called 'DYPUSM Research Review'- a compendium of research papers written by well-known Management Gurus all over the world. Faculty and students are encouraged to publish Research Papers in in-house as well as outside research Journals. A majority of these have been published in journals of reputed institutes like IIT's & IIM's. The DYPUSM has published the following Journals / Newsletters:

- DYPUSM International Entrepreneurial Management and Research Review – an ISSN double peer reviewed research journal exclusively designed for entrepreneurs quarterly.
- DYPUSM International Business Management Research Journal (ISSN No.0976 - 6073) quarterly.

Additionally the department organizes National and International Research Conference on yearly basis:

- National Conference On Biotechnology & Bioinformatics Management
- International Research Conference On Retail Mgt.
- National Conference On Outsourcing Mgt.
- National Conference On Health And Hospital Mgt.
- International Research Conference On Entrepreneurship Mgt.
- National Conference On Human Resource Mgt.
- National Conference On International Business Mgt.
- National Conference On Finance Business Mgt.

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Masters of Business Administration - MBA

The learning ambience at the Department provides ample opportunities to the students for enhancing managerial skills and to develop one's personality for a challenging future. Schools have been a vital building block of our society. Be it kindergarten or an institution of higher learning, the common thread that is woven to form a fabric that can make our country proud is the Academia Industry Society linkage. In all the activities as a business school, the Department of Business Management, endeavours to link with the industry and shoulder social responsibilities.

What about student's Holistic Development?

Education with a holistic perspective is concerned with the development of student's intellectual, emotional, social, physical, artistic, creative & spiritual potentials. It seeks to engage students in the teaching/learning process & encourages personal & collective responsibility.

Various events are conducted round the year, at DYPUSM, that allow students to grow & develop themselves. Inter-collegiate festivals, Conferences, Workshops & Seminars are organized by the students themselves. This opportunity helps them to understand the importance of team spirit, leadership, professionalism & importance of commitment. We also celebrate important Indian festivals in order to remind the students of their roots & culture. While imparting knowledge in students, through the holistic approach, we also focus strongly on inculcating good values in students. At DYPUSM, we firmly believe in the holistic development of every student, & ensure that every student walks out of this Institute not only as a Degree holder, but also as a better human being.

How often are Guest Lectures conducted?

Over 45 Guest Lectures are conducted yearly in DYPUSM. The idea behind this is to impart practical knowledge into students. These guests are practicing managers & higher management officials from some of the best Corporate firms. Their experience and knowledge of the industry adds immense value to the lectures.

How good are the Placement and Career opportunities?

We have a full time placement team headed by full-fledged professors who ensures that we move hand in hand with our Knowledge partners i.e. the industry persons. Comprehensive placement assistance is provided to all students for seeking placements and also for their summer/ winter training assignment.

A number of companies from India and abroad have visited our campus for placement. Our past recruiters include WNS, Amul, Anand Rathi, Asian Paints, Dabur India, Siemens, Tata Motors, HDFC, ICICI and also overseas companies. Guidance and job opportunities in various sectors are offered to students through the placement cell. A total 500 companies visited the department during till date. The average salary has been around Rs. 4.5 lakhs per year while the highest salary has been around Rs. 6.5 lakhs per year & for International placement USD 9000.

