

The DY Patil Group: From cradle to employment



We, at DYPUSM, by blending and experimenting with different methodologies to groom students to be not only managers but also be responsible and responsive citizens. The ultimate aim is to become dynamic leaders of the corporate world, which demands students to have a holistic, systematic thinking and an attitude conducive for managing and leading a business. In keeping with the need of the hour, we are introducing several new industry-specific courses from time to time. We have provided 100% placement assistance to our students. We are confident that like last years, we would continue to provide placements to all our students.”

—Dr. R Gopal,
Director and Head of the
Department,
School of Management,
DY Patil University,
Navi Mumbai



With a mission to provide quality education and skill development in all spheres of higher education, D Y Patil Group believes in developing symbiotic relations with industry and other academic and research institutions to meet the expectations of various stakeholders

DY Patil Group is the only educational institution which believes in the principle of 'from cradle to employment'. A student can enter the group as a child in its D Y Patil School and can leave as a post-graduate in medicine, dentist, engineering or even as a management expert.

The D Y Patil University School of Management (DYPUSM) offers a wide variety of programs, which are absolutely unique and industry-oriented. Being a deemed university, the school has an extremely strong Board of Studies which comprises students, industry personnel and faculties. The Board of Studies revises the syllabus on a regular basis. Thus, the course curriculum is in line with the requirements of the industry. The University is NAAC reaccredited 'A'. The school has been ranked by several organizations and is ranked at 77 by several agencies, Top-100 B-Schools, among others.

A Memorandum of Understanding (MoU) have been signed with the University of Carolina in areas of research, student exchange and faculty development.

Similarly, another MoU have been signed with the University of East London and the Vasan Eye care in the area of Student Exchange Program. The students of East London were given an intense 15-day program on various aspects of Supply Chain Logistics.

In addition, MoUs have also been signed with certain industries in the areas of joint working. For example, in areas of development of short-term courses and consultancy projects.

CREATING AN EMPLOYABLE MBA: BRIDGING THE INDUSTRY INSTITUTE GAP

The DYPUSM students are mandated to undertake live projects wherein they would have to work in the organization for around two days in a week.

Around 40 guest lectures are conducted in a year wherein senior leaders from the industry speak to the students and share their experiences and thought processes.

Around eight national and international level conferences are conducted in a year where global leaders, CEOs are invited.

Case studies in the virtual classroom are regularly conducted as part of the pedagogy.

Emphasis is given in personality development of the students through regular classes on soft-skill development. Institutional Social Responsibility (ISR) projects help in the holistic development of the student.

Faculties are involved in case writing, research papers, Management Development Programs, Consultancy Projects, among others.

Thus the industry benefits by obtaining a ready-to-use student from Day-1 itself.

AIMING FOR ACADEMIC EXCELLENCE

The curriculum, faculty and the Industry-Institute Interaction are the most important contributing factors which results in academic excellence.

Academically, more than 75% of the faculties are holders of the PhD degree.

On average, around 20 to 25 research papers are published every year by our faculties in high impact factor journals—impact factor of around 7.2. Around 4 to 5 Indian cases are written every year. Case study as a pedagogy tool is mandatory. Guest lectures, conferences, reverse learning, among others, all help in contributing to academic excellence.

The core idea is that all teaching must ultimately lead to students becoming successful in the world. Through the placement assistance that is extended to students, they are placed at middle level in medium and large units in the different



sectors. The institute has a record of providing 100% placement to its students.

Awards & accolades

The School has been awarded the second prize – Certificate of Merit – in innovation by the Higher Education Forum. The School has been ranked 65th by the Times Nielson Survey, Ranked A++ by a prominent business magazine. It has been ranked 77th by a political magazine and 34th in Future Orientation by a prominent business magazine

Further, it has been ranked amongst the top-100 B-Schools in India by Dalal Street, just to list a few. The Director has been awarded the Best Teacher and the Best Management Teacher by the Higher Education Forum and the MTC Global. Besides, the students have secured several prizes in sports, inter-university and inter-school competitions, among others.



Undergraduate Program:

- Bachelor of Business Administration (BBA)
- BBA in Marketing Management
- BBA in Finance Management
- BBA in International Business Management
- BBA in Banking and Insurance Management and
- BBA in Hospital Administration

Post-Graduate Program:

- MBA in Marketing Management
- MBA in Finance Management
- MBA in Human Resource Management
- MBA in Operations Management
- MBA in Systems Management
- MBA in Entrepreneurship Management
- MBA in Sports Business Management
- MBA in International Business Management
- MBA in Retail Management
- MBA in Health & Hospital Management
- MBA in Pharmaceutical Industry Management

- MBA in Bio-technology Management
- MBA in Banking & Insurance Management
- MBA in Logistics & Supply Chain Management
- MBA in Aviation Management

Part-time MBA
M.Phil and
PhD

DYPUSM's USPs

The unique teaching methods, guest lectures, industrial visits, live projects and research give the institute an edge over the other management institutes. The school believes in knowledge creation and dissemination and most importantly in the holistic development of the student.

CREATING A SUCCESS STORY

The Director of the School Prof. Dr. R. Gopal is a visionary, a leader – a person who has spent more than 30 years in the industry and around 40 years in the education field.

He believes that by blending and experimenting with different methodologies, one can groom students to be not only managers but also responsible and responsive citizens and also become dynamic leaders of the corporate world.

The corporate world demands students to have a holistic, systematic thinking and an attitude conducive for managing and leading a business. Consequently, all activities must be directed to achieve the above mentioned objectives.

His motto has always been a student first. He strongly believes that every student of DYPUSM will create a success story.



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